

The French Basque Country 2021

Your Business Playground



The French Basque Country

Welcome to The French Basque Country an attractive region where the living is easy with authenticity and traditions.

- ▶ We are Located in the south west of France, next to the Spanish border → your gateway to the European market
- ▶ Surface area: 3,000 km² - Population: 312 000 inhabitants
- ▶ 155 industrial parks, 12 business incubators, 4 technological parks
- ▶ With great universities, a universal health care system, clean and friendly cities, and an exceptional environment.
- ▶ Highly developed infrastructures : Port of Bayonne, airport, TGV stations, European freight center
- ▶ A stable **educated workforce** and **reduced employment costs**
- ▶ Several **technopolitan sites** appear in competitiveness clusters or networks of clusters that support the development of your business.
- ▶ Competitive R&D environment and development support : guarantying numerous outsourcing resources, in a potential market that is part of a dynamic Euro region in full demographic growth
- ▶ Within New Aquitaine, an ambitious region that bets on innovation and leads major infrastructure projects: 1st French region in R&D - 3rd economic region with a GDP of 158 billion euros.
- ▶ Besides its exceptional quality of life (Pyrenees Mountains / Atlantic Ocean), the French Basque Country is an attractive area, highly regarded by international investors and a great place to invest, work, and live with authentic culture and sports activities.



The French Basque Country

Emblematic cities:

- Biarritz
- Bayonne
- Saint-Jean-de-Luz
- Saint-Jean-Pied-de-Port
- Mauléon-Licharre



Why Invest in the French Basque Country?

Within the New Aquitaine region and at the heart of the Basque Eurocity (Bayonne - San Sebastian), the Basque Country enjoys a strategic position on the **North-South European logistics corridor**.

The French Basque Country will assure **preferential access** to:

- the EU market
- the French market
- the Iberian Peninsula market.

We are located in the heart of an attractive and dynamic domestic Euro Region market with a potential of **16 million inhabitants**:

- New Aquitaine (Bordeaux)
- Occitanie (Toulouse)
- Euskadi (Bilbao)
- Navarre (Pamplona)
- Aragon (Zaragoza)



Highly Developed Infrastructures

- Biarritz International Airport: 1,2 M passengers in 2018
- High-Speed railway network: Paris at 3:50 and soon a LGV to join Madrid and Bilbao
- Two motorways in the crossroad of the northern and southern Europe
- Industrial seaport of Bayonne 10th ranked in France



France a leading economy open to foreign investors

France is the world's fifth largest economy, the second biggest consumer market in Europe and the world's seventh largest foreign investor. It offers a wide array of business opportunities for investors, and has a proven track record of attracting and retaining foreign companies and key talent.

Contribution of foreign companies to the French economy:

16%
added in the French economy

30%
of all French exports

21%
of the workforce in industry

More than **45%** of the equity of companies listed on the CAC 40 is owned by non-residents.

Nearly **21%** of business enterprise R&D is conducted by foreign companies.

France welcomes foreign talent and investment



France is the leading host country for foreign investment in industry.
EY, 2016



25,000
foreign-owned subsidiaries
EUROSTAT, 2016

1,117 new FDI projects in 2016
BUSINESS FRANCE 2016

STRATEGIC POSITION AT THE HEART OF THE EURO ZONE



France is Europe's second biggest economy, with more than 67 million inhabitants and direct access to more than 500 million consumers in the European Single Market.



Largest concentration of headquarters in Europe.
FORTUNE GLOBAL 500

A GATEWAY TO EUROPE, THE MIDDLE EAST AND AFRICA



France offers a central European location providing easy access to EMEA and African markets.

France welcomes foreign talent and investment

WORLD-CLASS INFRASTRUCTURE



1st Europe's leading business aviation airport (Le Bourget) and leading airport for freight, 2nd in terms of passenger traffic (Paris Charles de Gaulle).



2nd longest high-speed rail network in Europe.



France is ranked third in Europe for its national road system, with more than 11,450 km of motorways (7,115 miles).
EUROSTAT, 2016



#2 Second largest electricity supply in the EU.

DEEP TALENT POOL



High hourly labor productivity rate, ahead of Germany and the United Kingdom.
THE CONFERENCE BOARD, 2017

1.6 million scientists and engineers and 44% of 25- to 34-year-olds have a tertiary education qualification, compared with 30.5% in Germany and 25.6% in Italy.
OECD, EDUCATION AT A GLANCE, 2017

Some of the best business schools in the world
Three of the six best establishments offering Master's courses in management are French.
FT, 2017

New and innovative players such as 42, a coding school in Paris, train 900 developers per year.

Fourth leading host country in the world with 309, 600 foreign nationals enrolled in higher education.
UNESCO, ATLAS PROJECT, 2016

FRANCE WELCOMES TALENT

Free online dedicated service operated by Business France to help you to settle in France. Talented foreign citizens from various horizons (investors, entrepreneurs, artists, etc.) are eligible for a new four-year residence permit, called a **Talent Passport**. Expatriates enjoy a **tailor-made tax system** for eight years, offering income tax exemption of between 30% and 50% of their total pay.
WWW.WELCOMETOFRANCE.COM

ENTREPRENEUR IS A FRENCH WORD!

France is a 'Startup Nation' with no fewer than 12,000 startups :

A HIGHLY CREATIVE, INNOVATION-FRIENDLY BUSINESS ENVIRONMENT

The best place in Europe for R&D tax incentives and effective corporate tax rate on R&D operations.

30%
of eligible R&D expenses are tax-deductible up to €100 million, and 5% above this threshold.

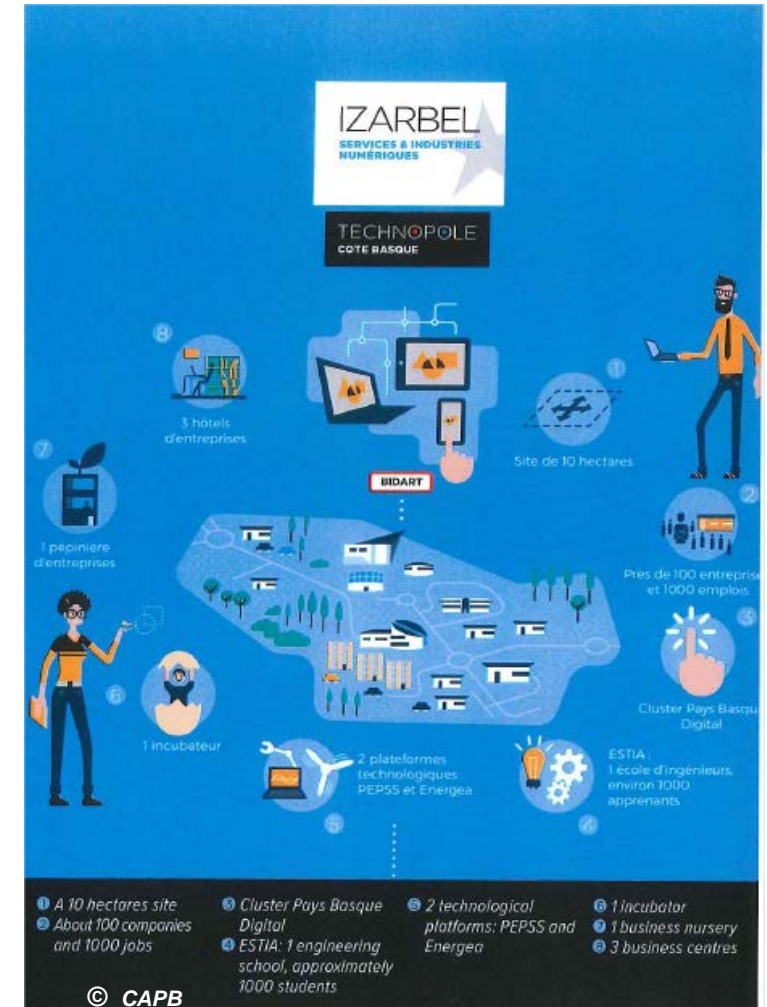
Foreign companies have increased their R&D spending in France by **9% a year since 2007**.
France is the leading source country of high-flying tech firms in the EMEA.
DELOITTE, 2016

France is the leading source country in Europe of institutions among the **100 most innovative organizations in the world**.
CLARIVATE ANALYTICS, 2016

IZARBEL Technology Park Digital Technology-ICT

For more than 20 years, **The Izarbel technology park**, a 25-acre site in Bidart, is specialized in advanced technology.

- **Estia** : Engineering School for Advanced Industrial Technologies nearly 1000 students - ESTIA is designed to be a technological catalyst for regional activity, as well as a door to tomorrow's economic and technological Europe.*
- This ecosystem campus includes:
 - An Engineering School
 - Engineering courses & masters degrees
 - Research teams & technical platforms
 - A company incubator
- **Wild Code School**: Teaches highly in-demand coding and developer skills
- **2 Technological platforms**:
 - **Pepps**: for design and prototypes ergonomics and used tests and
 - **Energiea**: electrical and control engineering, applications in the field of renewable energies
- **1 Active Digital Cluster** : Pays Basque Digital
- **1 business Accelerator + 2 business Incubators + 3 business Centers** : Estia Entreprendre
- **About 100 companies and 1000 jobs** : It is home to software publishers, IT consulting firms, internet pure players, digital communications companies, etc.



Technocité Park The Aeronautic and Smart Industry Center

➤ Specialized in **aerospace and advanced materials** products and services, the **Technocité technology park**, is at the heart of the Basque Coast Adour agglomeration, Technocité is a business park accredited by the **Aerospace Valley competitiveness cluster**, in the field of aeronautics, embedded systems, composite materials and robotics.

- **Compositadour**, a technological platform dedicated to the processes of robotic manufacturing of composite parts,

- **Addimadour**, a new platform of innovation and technology transfer in metallic additive manufacturing. It is one of the first platforms in France proposing solutions in this domain to the industrialists.

➤ Several specialists in the sector:

- **Pika**: an aeronautical subcontractor in the field of composites.

- **Aéro Sud Ouest – ASO**: specialist in aircraft and spatial manufacturer, it has an industrial site of 2,605 m².

➤ **2,300 m² business accelerator and business incubator** including workshops, offices, meeting rooms and a conference room.

➤ Around ten firms have already adopted this accelerator, which can accommodate up to 25 companies.



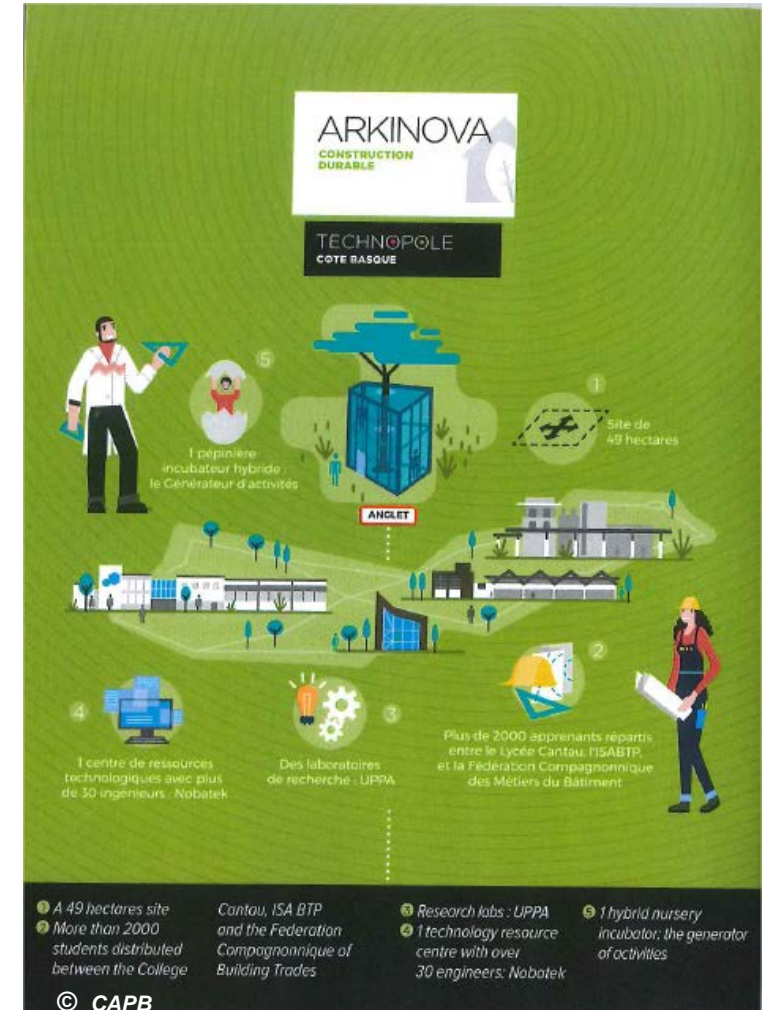
Arkinova

Campus of Sustainable Construction

The Arkinova site 's encourage collaborations between higher education institutions, laboratories, and companies working in the eco-construction sector.

The technology campus is centered around 6 core elements:

- The **Arkinova business generator**: this new generation incubator-accelerator, includes workshops, offices, and technological facilities
- **Nobatek/INEF4 technological resources center**: an industrial research chair is developed with UPPA
- The **ISA BTP Construction Engineering School**
- The **University of Pau and Pays de l'Adour laboratories (UPPA)**
- **Lycée Cantau Vocational High school** dedicated to sustainable development
- **Fédération Compagnonnique des Métiers du Bâtiment [Federation of Construction Professions]**



Ocean Start

dedicated to Ocean economy

Ocean Start, the future technology park dedicated to the Ocean Economy, will make up the fourth pillar of the French Basque Country's Technology Cluster.

It will be positioned as the lead site involved in the creativity and innovation based around the Ocean economy like:

- Marine renewable energies,
- Marines resources,
- Geometrics,
- Costal leisure's and management.



Active Clusters :

Our territory gets ready for the big challenges of tomorrow by federating its local and regional skills to draw the future economic dynamics :

- **Allisna** : Health Cluster
- **Eurosima cluster** : Boardsports industrials sector cluster
- **Goazen** : Tourism Cluster
- **Uztartu** : Food-processing Cluster
- **Pays Basque Digital** : Digital Cluster
- **Aerospace Valley** : Aeronautics Cluster
- **Odéys Cluster** : Cluster of innovation in construction



PAYS BASQUE DIGITAL
Cluster Numérique Izarbel Pays Basque



The Basque ecosystem is getting stronger



French Tech Pays Basque

The French Tech Community Basque Country was born. It is one of the 13 new Communities to benefit from this label. She's the sixth in New Aquitaine and shows the dynamics of entrepreneurial innovation in the region and the work carried out by the Basque Country Community and its partners through the Basque Country Technopole, in particular the work carried out on sectors of excellence.



Huawei & ESTIA set up the second Huawei ICT Academy in France to promote the training of new talent and stimulate the digital economy. Huawei France, in partnership with the ESTIA Engineering School, is developing its Huawei ICT Academy program to accelerate digitization and promote ICT skills within universities and grandes écoles.

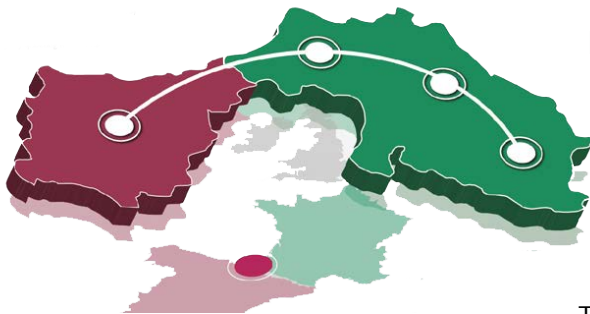


Creation of Biarritz Village by CA connector, a unique place in Europe, in the heart of Biarritz: opening in September 2021: a cutting-edge building that will be dedicated to innovative start-ups, at the entrance to Biarritz. This 8,000 m² building will be a nursery, an incubator and a start-up accelerator at the same time with a Specialisation in Cybersecurity. It will be able to accommodate 30 to 40 start-ups, will also host companies, including teams from the bank, and will offer coworking spaces".

The cross-border, a real opportunity

Once established in the Basque Country your company will be able to call Bihartean CCI cross-border

European Economic Interest Grouping (EEIG): the fruit of a collaboration between the Bayonne Basque Country CCI, the Gipuzkoa CCI and the Navarra CCI.



Develop and support cross-border economic projects:

Project to set up on the other side of the border (territory of Gipuzkoa and the French Basque country), search for suppliers of subcontractors or investors, open up to new markets ...

Propose collective actions, create an economic offer and common training:

Group companies, technology centers around promising areas for the 3 regions ...

Better know the territory and meet the needs of businesses:

Territory technological and economic watch platform (cluster mapping, contact of the professional network ...)



The cross-border, a real opportunity

Once established in the Basque Country your company will be able to call Bihartean CCI cross-border



Created in July 2010, BIHARTEAN has supported 1,250 companies in their cross-border economic development projects, all sectors combined.

Structuring actions in the health sector: Oncology group including:

- Bayonne oncology center
- Belharra Bayonne Clinic (RAMSAYGroup)
- Onkologikoa Foundation of San Sebastian

Target: Cross-border management of oncology patients based on equipments' complementarity of (tomotherapy/curietherapy for certain cancers, etc.)



▶ Cross-border relations based on EOS device Dr Bonnefoy

Target: Capture of patients from Navarre the Belharra Clinic for EOS radiological examination; Patients sent by the CUN - Clínica Universidad de Navarra / Navarra University Clinic



Centre Médical Cardio-Respiratoire Toki Eder



Colisée - Clinique La Maison Basque



Centre Médical Annie Enia

▶ Collaboration between the 4 functional re-education establishments of Cambo-les-Bains (French Basque Country) and the QUIRON SALUD Group of San Sebastian & Bilbao

- ▶ Group present throughout Spain with:
- ▶ 50 hospitals
- ▶ 420 operating theatres
- ▶ 26,000 health professionals
- ▶ **Target:** market an Offer of Services for Spanish patients so that they can have access to Cambo's functional re-education device.



INVEST FRENCH BASQUE COUNTRY WILL HELP YOU

make a success of your business project

Basque Invest: the team and mission

Come to visit us, We will be happy to be your personal guide



We are three professionals dedicated to the success of your new business.

Basque Invest will support you in all business formalities

Our field of action: Free and customizable guidance of the setting up of your company through a single contact.



PUTTING YOU IN TOUCH WITH EXPERTS

- ~ Chartered accountants
- ~ Lawyers (labour law, commercial law)
- ~ Recruitment firms
- ~ Training centres
- ~ Engineering firms
- ~ Project managers, etc.



LEGAL INFORMATION

- ~ How to set up a business
- ~ Subsidiaries
- ~ Secondary establishments



COLLECTING ECONOMIC INFORMATION WITH REGARD TO THE PROJECT STUDIED

- ~ Market
- ~ Competition
- ~ Resources



BESPOKE SUPPORT

- ~ Estate agents to find accommodation
- ~ List of nurseries and schools
- ~ Help finding work for spouses, etc.

They Have already chosen the French Basque Country

Boardriders Quiksilver



Set up in Saint Jean de Luz



Quiksilver (Boardriders, Inc.) is an Australian retail sporting brand, founded in Torquay, Australia, but now based in Huntington Beach, California. It is one of the world's largest brands of surfwear and other boardsport-related equipment. The company Quiksilver Inc. was renamed Boardriders Inc. in March 2017, making it the owner of Quiksilver, Roxy, and DC Shoes. In 2018 Boardriders acquired Billabong International Limited, gaining the Billabong, Element, Von Zipper, RVCA and XCEL brands.

Based in Saint Jean de Luz, French Basque Country, Quiksilver Europe headquarters centralize all operation and administrative staff.

Sophia Genetics from LAUSANNE, Switzerland set up in Izarbel technological park



SOPHIA GENETICS, global leader in Data-Driven Medicine, has been ranked 5th in Fast Company's Top 10 Most Innovative Companies in Biotech. The ranking recognizes companies that exemplify the best in business and innovation in their respective fields.



They Have already chosen the French Basque Country



DASSAULT AVIATION BIARRITZ

Dassault Aviation SA is an international French aircraft manufacturer of military, regional, and business jets, and is a subsidiary of Dassault Group.



TRIBORD DECATHLON GROUP

Tribord is the brand of the Decathlon group dedicated to equipment for water sports.

The design is made in Hendaye, in the French Basque Country, the brand designs equipment in the field of diving, sailing, surfing, body board, kayak...



SAFRAN HELICOPTER ENGINES

Safran Helicopter Engines, previously known as Turbomeca, is a French manufacturer of low- and medium-power gas turbine turboshaft engines for helicopters. The company also produces gas turbine engines for aircraft and missiles, as well as turbines for land, industrial and marine applications.

They Have already chosen the French Basque Country

JEZ/MFA manufactures fixed and moveable point frogs for any railway network



(origin Spain)



Inauguration of the MFA plant - Railway material of Arberats - June 18 in Saint Palais in the French Basque Country

Celsa-Beltrame Steel rolling mill (Origin Spain)



Set up in the Port of Bayonne

The Spanish group Celsa, specialized in laminated steel, set up two new mills at the port of Bayonne French Basque Country. An investment of 150 million euros, which had created 200 jobs.

Volcom Action sport industry (Origin USA)



Volcom is a lifestyle brand that designs, markets, and distributes boardsports-oriented products. The company primarily produces clothing, footwear, accessories, and related products for young men and women. Volcom is headquartered in Costa Mesa, California, United States (U.S.) Based in Anglet, French Basque Country, Volcom Europe headquarters centralize all operation and administrative staff.

The French Basque Country is an authentic cultural area with a gastronomic tradition inspired by the sea and by the country. The exceptional nature is everywhere !!!! The Basque Country enjoys all year long of a moderate oceanic climate and a beautiful period of sunshine which allows quite at the same time to take advantage of the sea and the mountain. So, make the choice to invest in a great place to work and to live !

